

## Volunteer Promotional Mascot

### Role Profile: AAW 4

**Working with:** Fundraising Manager

**Supported by:** Coordinator (Volunteers)

**Location of work:** Mainly at locations in Stoke-on-Trent and surrounding areas

### Purpose of the role:

To wear the outfit for our mascot, Biscuit, and provide a fun element at fundraising events and activities, including some one-off events and occasions.

**This fun role is a very important one as Biscuit is the familiar, identifiable 'face' of The Gingerbread Centre and helps to catch people's attention and raise our profile.**

### Volunteer role activities:

Activities you may be involved in while wearing the mascot outfit could include:

- Attending Gingerbread functions, such as the ball, a fete, a choir or carol singing event or a promotional setting
- Being at functions/events/stalls
- Being in the PR photos for larger donations
- Being part of promotional videos and featured in social media
- Waving at passers-by and attendees of functions
- Moving about in a 'fun' way!

### Required skills, knowledge and experience:

You will need:

- To be comfortable wearing the outfit (The outfit will fit most people height from 5' to 6' 5")
- To be able to move easily and safely in the outfit
- To be reliable and flexible
- To have a friendly and approachable manner

**Hours required:**

This post is flexible, as there is no fixed time each week or month when Biscuit is needed. We do have a schedule of events planned and we will provide dates when this role will be needed well in advance.

**Support and training provided:**

- You will be provided with background information about Gingerbread and you will visit the accommodation units to see how we operate
- You will be supported with training from the Fundraising Manager on what is expected on each activity
- You will have regular catch up meetings with your manager and with the coordinator for Volunteers
- You will have access to appropriate training courses which are provided free for Volunteers, to aid your personal development

**Volunteer benefits:**

- Normal travel expenses will be paid when accompanied by a receipt
- This role will provide you with the opportunity to meet a wide range of people and attend a wide range of events

**Any other requirements / notes:**

As with all the Volunteer posts at The Gingerbread Centre which could involve unsupervised contact with vulnerable people, an enhanced DBS (Disclosure Barring Service) check will be carried out and references may be taken up before a Volunteer is permitted to carry out this role.

**If you are interested in this role, please complete an application form which can be found at: [gingerbreadcentre.co.uk/volunteer-vacancies](http://gingerbreadcentre.co.uk/volunteer-vacancies) or request a paper copy of the application form by emailing [volunteering@gingerbreadcentre.co.uk](mailto:volunteering@gingerbreadcentre.co.uk) or calling 01782 344740 or 01782 973491.**